



October 3, 2016


DIVISION MEMORANDUM

No. 604 s. 2016

**THE FREEMAN NEWSPAPER'S LIGHT A STAR 2016
AN ON-THE-SPOT LANTERN MAKING CONTEST**

To: Assistant Superintendents
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads
Heads, Private Elementary and Secondary Schools

1. Attached is a letter from Mr. Melandro M. Mendoza, General Manager of The Freeman JS' Publications (The Freeman) Co., Inc. inviting participants to join in their 9th year The Freeman Newspaper Light a Star-Spot Lantern Making Contest.
2. Contest mechanics is attached hereto.
3. Immediate and wide dissemination of this Memorandum is desired.


RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

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September 13, 2016

DR. RHEA MAR A. ANGTUD
DIVISION SUPERINTENDENT
CEBU PROVINCE DIVISION

Dear Dr. Angtud:

Season's greeting from the Cebu's longest newspaper – The Freeman!

To get into the holiday spirit, The Freeman newspaper LIGHT A STAR, on the spot lantern making contest, which is now on its 9th year will start on November 16 until November 29, 2016.

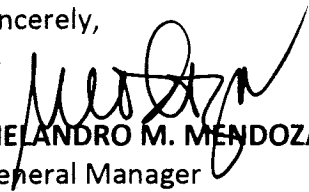
In connection with this we would like to once again ask for your usual support and endorsement of the said project by helping us share the information to different schools in your division.

Attached is the copy of mechanics of the contest.

Thank you and we look forward to your favorable reply.

GOD Bless!

Sincerely,


MELANDRO M. MENDOZA
General Manager

*Dr. Laralve,
Pls. take care of this.
Thank
[Signature]*

The FREEMAN Newspaper's Light A Star 2016 (9th Year)
An On-The-Spot Lantern Making Contest

OBJECTIVE:

Light A Star is a yearly project of The Freeman Newspaper's aimed to encourage students to develop their artistic creativity, as well as promote environmental consciousness by getting them to practice recycling by using previously purposed indigenous materials.

MECHANICS:

- The On-The-Spot Lantern Making Contest is open to both public and private schools in the Visayas region.
- Each participating team shall be composed of three (3) members, who are all bona fide students of any grade/year level, and one (1) coach, either the participants' class adviser or a teacher at their school.
- To enter, each participating team shall submit in paper the name of the represented school, the names of its three (3) members with their corresponding ages, the name and contact number of the designated coach; such paper to be enclosed in a legal size envelope together with three (3) masthead of The Freeman newspaper, and submitted at The Freeman office at D. Jakosalem cor. V. Gullas Streets., Barangay Sto. Niño, Cebu City.
- Deadline for submission of entry forms is on (Friday), September 30, 2016 at 5:00 o'clock in the afternoon.
- Contest time is three (3) hours. A 0.25-point deduction is to be imposed on the overall score as penalty for every minute of overtime during the contest's pre-judging.
- Each participating team shall bring its entry's ready-made frame, which shall be made of bamboo, and to be decorated and finished at the contest venue; the decors to be used are as follows:

Elementary : **EMPTY TETRA PACK JUICE DRINKS**

Size of Entry: 1.5 ft. x 1.5 ft. inclusive of all parts e.g. rings and other accessories, but excluding tail, if any.

High School: **FISH SCALES**

Size of Entry: 1.5 ft. x 1.5 ft. inclusive of all parts e.g. rings and other accessories, but excluding tail, if any.

- All materials may be pre-painted, varnished but not cut, pre-assembled or pre-fabricated.
- Each entry must be lighted and shall feature a Nativity Scene in its design.
- A ten (10) point deduction will be imposed during the pre-judging for every violation of the Mechanics. A team whose total deductions for violations are in excess to two (2) or twenty percent (20%) will be automatically disqualified from the contest.
- The dates and venue of the On-The-Spot Lantern Making Contest are as follows:

Elementary :	Wednesday -	November 16, 2016
High School :	Thursday -	November 17, 2016
Venue :	SM City Cebu, Activity Center	
- All entries will be on display at SM City Cebu from November 16-28, 2016.

JUDGING PROCEDURES:

- Pre-Judging or the selection of the top ten (10) entries will be based on the following:
 - **Reader's Choice** **15%**
Based on public voting from November 18-25, 2016, with cut-out voting forms in The Freeman Newspaper on those dates. The form is to be filled out, indicating the choice entry with your name, address and signature, and dropped at designated drop boxes.
 - **Subscribers Bonus** **5%**
Given to the entries representing schools that are active subscribers of The Freeman Newspaper for at least three (3) months until the contest period.
 - **The Judges' Decision** **80%**
A panel of judges composed of representatives of partner institutions will judge the entries during the on-the-spot contest date, November 16 and 17, 2016 at SM City Cebu, according to the following criteria:
 - **Originality of Design** **30%**
-shows new and unique design which is relevant to the objectives of the contest
 - **Artistry in use of materials** **40%**
-at least ninety percent (90%) use of the prescribed materials, and the artistic appeal of the resulting work.

- Craftsmanship 20%
-the clean utilization of materials and quality of work on the entry
 - Overall impact 10%
-the overall visual appeal of the entry, including the creative use of lights.
- Final Judging or the selection of winners by the new set of panel of judges, to be held on Tuesday, November 29, 2016 at 11:00 o'clock in the morning at SM City Cebu, according to the following criteria:

Originality of design	30%
Artistry in use of materials	40%
Craftsmanship	20%
Overall Impact	10%

AWARDINGS:

- Announcement of ten (10) finalists is on Monday, November 28, 2016.
- Announcement of winners and awarding ceremonies is on Tuesday, November 29, 2016 at 2 o'clock in the afternoon at SM City Cebu, with the following prizes for each category:

First Place	P	13,000.00
Second Place		10,000.00
Third Place		8,000.00
Fourth Place		6,000.00
Fifth Place		4,000.00
Five (5) Finalists		2,500.00
Readers Choice		2,000.00